



Bridge[®]
Education Group



Business English: Empowering Teachers With Dynamic Resources

INTRODUCTION

Introduction

In today's globalized world, where commerce knows no boundaries, the demand for effective Business communication is at an all-time high; mastering the nuances of Business English has become an essential skill for professionals across industries.

Our comprehensive resource guide is tailored to meet the specific needs of teaching Business English, offering a wealth of materials and strategies to empower both teachers and learners. Whether you're seeking to improve your students' English proficiency for career advancement or to boost their confidence in international Business settings, our resource guide is your go-to companion. With its wealth of ready-made lesson plans, captivating podcast episodes, and curated self-study materials, you'll have everything you need to create an engaging and effective Business English learning experience.

Empower your students to excel in the fast-paced and competitive world of Business, and unlock a world of opportunities for their professional growth.





FLUENTIZE



Fluentize

About the Company

"Fluentize is an online lesson planning resource dedicated to ESL teachers. All of the lesson plans on Fluentize are video-based and there are a wide range of engaging topics and lesson materials to choose from." — Jake Young, Founder of Fluentize

About the Resource

"We have a wide variety of Business English lesson plans with a focus on helping students develop their business and career skills English, and it's where teachers can find unique ESP topics that could fit the niches of their students." — Jake Young, Founder of Fluentize

"For example, if your student needs medical English, a lesson plan based on a video about bringing healthcare to people in underserved areas might be a perfect fit; or if your student needs legal English, a lesson plan based on a scene from the TV series 'Better Call Saul' might be a really good fit as well." — Jake Young, Founder of Fluentize

Link to the Resource



<https://app.fluentize.com/lessons?categories=business-career-skills>

Gain access to paid lesson plans: <https://app.fluentize.com/pricing>

Buy single credits (good for one lesson) for \$2.99 USD, multiple-credit packages, or an annual subscription for \$79/year.

Resource Type



Ready-made, video-based lesson plans

Resource



Business and Career Skills Lesson Plans



Pearson

Pearson Languages

About the Company

Pearson Languages is a leading global publisher of English language curricula and resources, courseware, and assessments.

About the Resource

Business Partner provides students with the practical training they need to transition from the classroom to the workforce. Each course level is developed in alignment with the Global Scale of English Learning Objectives for Professional English, aiding teachers and students to effectively measure progress.

"*Business Partner* by Pearson is the series of books we currently use in our classes in Chile. It comes as an e-Book, and you can connect the student's book to the teacher's portal. It's quite updated, full of videos, current and relevant articles, and interactive activities that allow students to manipulate language. It is very communicative and fosters creative thinking."

—Karina Zew, Teacher Experience Manager at BridgeEnglish

Link to the Resource



<https://www.pearson.com/languages/educators/connected-english-learning-program/adult/business-partner.html>

Resource Type

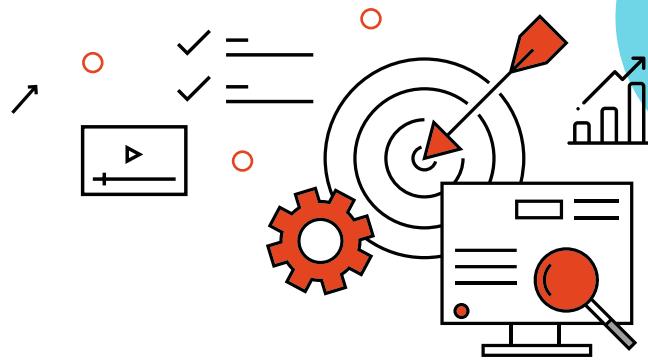


Textbook series

Resource



Business Partner



BusinessEnglishSite.com

About the Company

LearnEnglishFeelGood.com, parent company of BusinessEnglishSite.com, offers free resources for students and teachers of English on a variety of topics and across all proficiency levels. They offer a plethora of interactive materials and downloadable PDFs.

About the Resource

BusinessEnglishSite.com is an online platform dedicated to providing comprehensive resources for teaching and learning Business English. The website offers interactive exercises on a user-friendly interface and an extensive range of focused materials.

Link to the Resource



Includes free resources related to accounting, sales & marketing, project management, interviews, and IT: businessenglishsite.com/index.html

Sister site: englishformyjob.com/index.html includes exercises for individuals working in hospitality, tourism, childcare and custodial services.

Resource Type



Website with interactive web-based exercises focusing on Business-specific vocabulary and grammar, along with listening and reading comprehension.

Resource



Comprehensive Business English Teaching and Learning Online Platform



Business English Pod

About the Company

Business English Pod offers podcast-based lessons “covering essential Business English language and skills.”

“The original idea behind Business English Pod was to develop materials for blended learning, specifically something we could provide students to learn with outside of classes.”

— Peter Atkinson, Founder of Business English Pod

About the Resource

Business English Pod offers podcast episodes (downloadable Mp3s) focused on news and language from the business world. Some episodes are accompanied by lesson plans, transcripts, and quizzes. Every episode features a dialogue with contextually-relevant language. The most popular categories include interviews, meetings, presentations, and business-specific vocabulary.

“In all the top categories we have dozens of lessons that cover a very diverse range of situations, while the lessons themselves have a sufficient ‘depth’ to be able to get an understanding of what language they can use for their own situation.”

— Peter Atkinson, Founder of Business English Pod

Link to the Resource



Podcast episodes (Mp3), some accompanied by lesson plans, transcripts and quizzes: businessenglishpod.com/business-english-podcast-lessons/

Premium membership gives you access to supplemental materials (lesson plans, transcripts, online quizzes, and more) for every episode published. Group membership pricing is available beginning at five users. businessenglishpod.com/about/premium-member-benefits/?pk_vid=1493504b9c02c840168694980380aa32

Resource Type

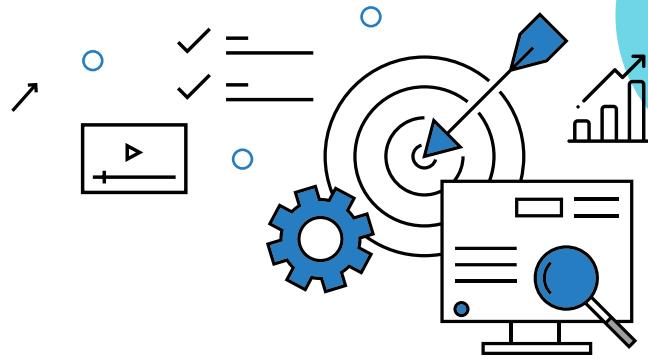


Podcast

Resource



Business English Podcast Episodes



Business English Resources

About the Company

Business English Resources is a platform that offers a wide range of resources for teaching and learning Business English in a way that is both practical and relevant. Their website provides ready-made lesson plans, interactive exercises, vocabulary lists, idiomatic expressions, and other specialized materials tailored specifically for professionals in the corporate world.

About the Resource

This resource provides a valuable compilation of the most common business idioms, making it a valuable resource for both Business English students and teachers. With a comprehensive list of idiomatic expressions commonly used in business settings, this page offers students an opportunity to expand their vocabulary and understand the nuances of language in the corporate world. For teachers, it serves as a convenient reference to incorporate idioms into their lessons, helping students improve their communication skills and navigate professional interactions with confidence.

In this guide, you will find the link to an interactive idioms builder tool that allows learners to create personalized sentences using business idioms. Students receive immediate feedback on their performance on up to 318 cloze exercises.

Link to the Resource



Chart: businessenglishresources.com/learn-english-for-business/student-section/business-vocabulary/mostcommon-business-idioms/2/

Link to Idioms Builder: businessenglishresources.com/idioms-builder/

Resource Type

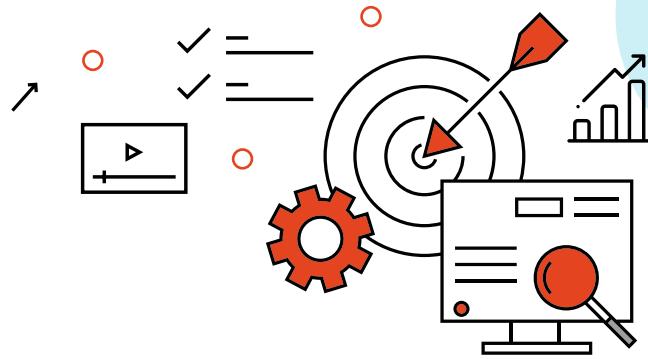


Webpage

Resource



[Top 120 Common Business Idioms and Idioms Builder Interactive Quiz](#)



Down to Business English

About the Company

"Our mission at Down to Business English is to help non-native English speakers learn and retain words, phrases, and expressions to use in their professional lives. We do this by reporting on current business news headlines and teaching useful words, phrases, and expressions related to those stories."

—Skip Montreux, Executive Producer & Co-host

"Down to Business English aims to rectify this by reporting on business news stories that span the complete spectrum of global industries and markets. From the Automotive industry to Logistics to Big Tech to Sales & Marketing to Manufacturing to Finance & Fintech, we try to report on it all."

—Skip Montreux, Executive Producer & Co-host

About the Resource

The episode format is quite unique. Rather than presenting a "news broadcast" style report, Down to Business episodes are conversations between two hosts. Listeners benefit from hearing native speakers engage in "small talk" discussion about relevant topics, and context-specific language study.

"Each D2B episode begins with the hosts interacting as any two colleagues would in a professional, social situation. They update each other with what is happening in their lives and share their views on popular trends happening in the world. After the opening 'small talk' segment, the hosts introduce the business news story for the episode. Following the business news report, D2B moves to the 'Down to Vocabulary' portion of the show. In this segment of the podcast, target words and phrases from the report are explained and the hosts demonstrate how this language can be used in a business context."

—Skip Montreux, Executive Producer & Co-host

Link to the Resource



Public (free) episodes: downtobusinessenglish.com/d2b-free-episodes-season-14-2023/

Become a member at downtobusinessenglish.com/members to gain access to member-only content, including additional episodes and audio scripts for the entire library.

Resource Type

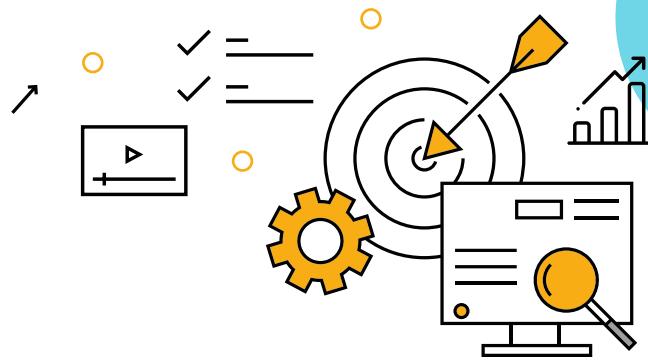


Podcast

Resource



News Broadcast-Style Business Industry Podcast Episodes



Ellii (formerly ESL Library)

About the Company

Ellii is a reputable company dedicated to providing comprehensive resources and lessons for English language learners. Their platform offers a wide range of materials, including lesson plans, vocabulary exercises, and real-world scenarios, to help individuals improve their English proficiency in various contexts.

"Ellii has tons of ready-to-go lesson plans organized by topic, level, and type of students, all of which are interactive and communicative. The Business English section covers skills related to the workplace, incorporating language needed in real-life situations in the business world, with topics like artificial intelligence and 21st-century skills."

—Karina Zew, Teacher Experience Manager at BridgeEnglish

About the Resource

Lessons under the "Business Matters" category feature everything from practical Business English vocabulary and phrases to real-world scenarios and case studies.

Lessons under the "Functional Business" category include meetings and negotiations, presentations, networking, business correspondence, and cross-cultural communication.

Link to the Resource



Business Matters: ellii.com/lessons/business-matters

Functional Business: ellii.com/lessons/functional-business

Resource Type

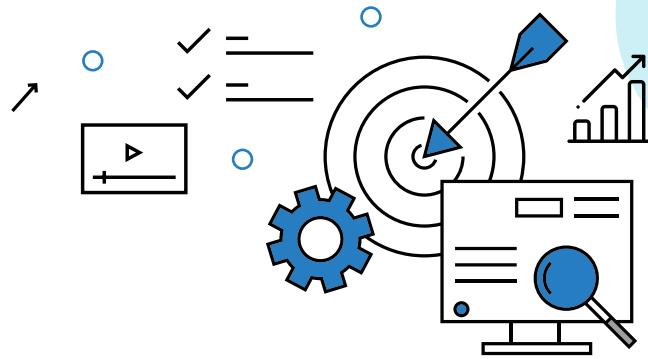


Ready-made lesson plans/homework

Resource



Business Matters and Functional English Lesson Plans



engVid

About the Company

engVid offers teachers a wealth of valuable video resources created by experienced teachers to support instruction.

About the Resource

engVid offers a dedicated section focused on Business English, providing a wide range of video lessons and quizzes designed specifically for professionals. Teachers can access an extensive library of topics such as job interviews, presentations, negotiations, email writing, and more. Each lesson is taught by experienced instructors who cover essential vocabulary, grammar points, idiomatic expressions, and practical communication skills necessary in the business world. Each video comes with a quiz to gauge the comprehension of the learner, so this resource can be used in the classroom or as supplemental support for students.

Link to the Resource



engvid.com/topic/business-english/

Resource Type

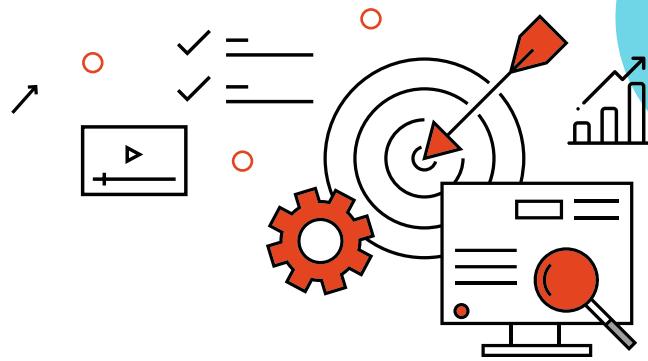


Video lessons

Resource



Business English Video Lessons



FluentU

About the Company

FluentU is a language learning platform that offers immersive and interactive language learning experiences. Their approach, which incorporates real-world videos, personalized quizzes, and engaging content, helps learners of various languages, including English, develop their language skills in a dynamic and effective manner.

About the Resource

This blog offers insightful articles and useful tips covering a wide range of topics such as professional communication, business etiquette, job interviews, presentations, and effective writing. The blog's worth lies in its practical approach, which utilizes real-world examples to provide learners with authentic content and offers teachers valuable insights and strategies to enhance their classroom instruction.

Link to the Resource



fluentu.com/blog/business-english/

Resource Type

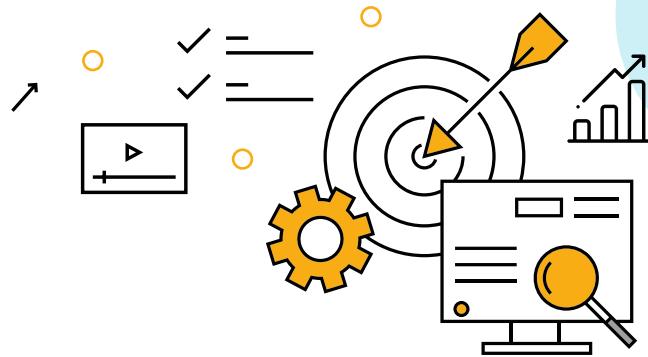


Blog

Resource



Business English Blog



Harvard Business Review

About the Company

Harvard Business Review is published by **Harvard Business Publishing (HBP)**, a not-for-profit, wholly-owned subsidiary of Harvard University, reporting to Harvard Business School.

"Harvard Business Review is the leading destination for smart management thinking. Through its flagship magazine, books, and digital content and tools published on HBR.org, Harvard Business Review aims to provide professionals around the world with rigorous insights and best practices to help lead themselves and their organizations more effectively and to make a positive impact."

– hbr.org

About the Resource

HBR.org is the official website of Harvard Business Review, a renowned publication focusing on business and management topics. This resource offers readers a wealth of valuable content, including articles, research papers, case studies, and insights from industry experts. It covers a wide range of subjects such as leadership, strategy, innovation, marketing, and more, providing readers with in-depth analysis, practical advice, and thought-provoking ideas to stay informed about the business world. HBR.org is a go-to resource for professionals seeking to expand their knowledge and stay at the forefront of business trends and practices.

Link to the Resource



hbr.org/

Resource Type

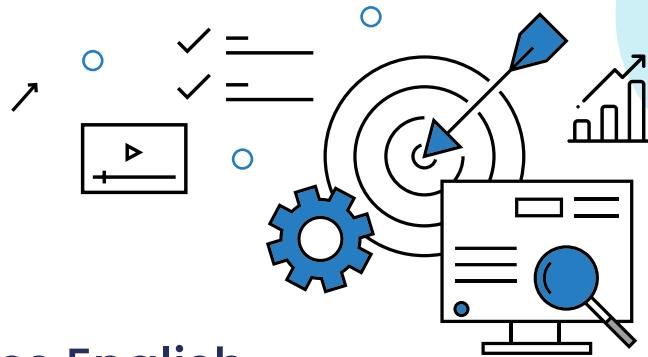


Digital publication

Resource



Digital Business Industry News Magazine



Oxford Business English Dictionary for Learners of English

About the Company

Oxford University Press is a department of the University of Oxford, focused on the objective of excellence in research, scholarship, and education by publishing worldwide. The Oxford English Language Teaching division provides a variety of resources for teaching English, including the *Oxford Business English Dictionary for learners of English*.

About the Resource

This Business English dictionary offers illustrations and diagrams of important concepts as a form of scaffolding. It also offers excellent language learning support because it includes collocations and information about context-specific use (e.g., in accounting, marketing, finance, etc.), along with geography labels. It includes "Study Pages," which feature relevant topics for further development such as how to describe a group and workplace-specific idiomatic language.

Link to the Resource



[amazon.com/Oxford-Business-English-Dictionary-learners/dp/0194316173](https://www.amazon.com/Oxford-Business-English-Dictionary-learners/dp/0194316173)

Resource Type

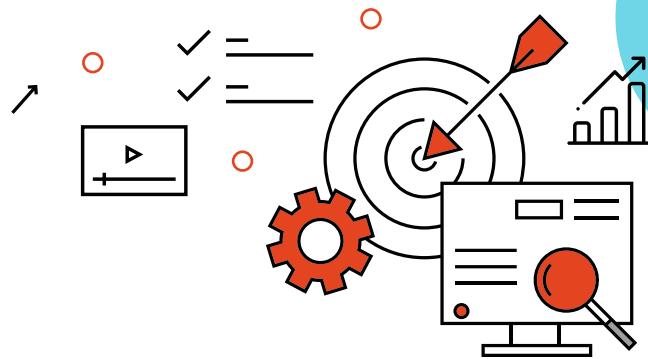


Print Dictionary

Resource



Business English Dictionary for English Language Learners



Video Vocab

About the Company

Business English Pod, the company responsible for Video Vocab, offers podcast-based lessons "covering essential Business English language and skills."

"The original idea behind Business English Pod was to develop materials for blended learning, specifically something we could provide students to learn with outside of classes."

— Peter Atkinson, Founder of Business English Pod

About the Resource

This is an additional resource published by Business English Pod for ESL learners who want to expand and improve their English vocabulary for business. Each ESL video lesson features a series of English vocabulary words and terms with simple definitions and examples related to a particular business topic. Current lessons feature vocabulary on the economy, law, project management, accounting and finance, the credit crisis, and Web 2.0 internet technologies.

Link to the Resource



videovocab.tv/

Resource Type



Video-based vocabulary lessons

Resource



Business Video Lessons

Bridge empowers global English teachers by offering affordable, internationally recognized, and accredited teacher certification and professional development programs to educators worldwide.

Our growing portfolio of **specialized online TEFL/TESOL courses and micro-credentials** helps you learn new teaching skills and advance your career, whether in the classroom or online. Collect, stack, and showcase Bridge credentials to show your dedication to lifelong learning.



60-Hour Specialized Certification

With targeted training in teaching Business English, you will raise your level of professionalism and that of your students. English is the language of international business and as such, the demand for teachers of Business English is strong. The field of Business English continues to evolve, so it is crucial teachers keep their skills current. From conducting needs analyses to considering stakeholder expectations, Bridge's Teaching Business English Specialized Certification provides teachers with the 21st-century tools and techniques they need to teach English effectively and confidently to professionals.

60-Hour Advanced Methods in Teaching English Online

Building on Foundations in Teaching English Online, this course will take your training to the next level. Master lesson planning and other practical skills for teaching English online.



60-Hour Specialized Certificate: Practicum in Teaching English Online

The Practicum allows you to put what you've learned in your courses into action. You'll get familiar with an online teaching platform through hands-on teaching practice with a real online student. You can even record your demo teaching sessions to create a portfolio to share with potential employers.